

WATER YOU THINKING?

Have you seen this phrase anywhere this summer? That's our new wise water use campaign – Water You Thinking! We're hoping no matter who you are, what you do in a day, or where you go, it's water you're thinking about. Why? Because more and more lately, tap water is being taken for granted. The average summer daily consumption of water by a U.S. adult is around 100 gallons. Here, in eastern Loudoun, it's closer to 140 gallons. We know from studying system demand patterns that the extra water used each day here in Loudoun is going on our grass to keep it green. While we support your desire to have that green lawn, we believe many may be going about it the wrong way. We can help you get there, but we need your help in return.

We can supply all the water you need to keep your grass green if you don't overwater it, and you don't all water your lawns at the same time. The peak times we see the most water use are Monday, Wednesday and Friday between 4 and 6 am. Turns out, that's the default setting for most automated sprinkler systems. We're currently working with irrigation contractors in Loudoun to stagger those take time so we

Landscapers and alike all say that only needs one brought by rain days. They say it once every third day, to give your lawn a good soak and establish deep, strong roots. Watering more frequently for less time only establishes a vicious cycle of need, because frequent shallow watering keeps your roots close to the surface, in desperate need of constant watering.

We have developed a schedule of outdoor water use that we borrowed from cities and counties in the West and Southwest, that local landscapers and irrigation consultants agree with. This is a proven idea that's a win-win for water utilities and homeowners. Water every third day, if it hasn't rained, on the following schedule:

Please reset your automated system to the 2-day schedule featured below. Need help? Go to www.loudounwater.org/water/lawn_tips.cfm

defaults, but this will need your help.

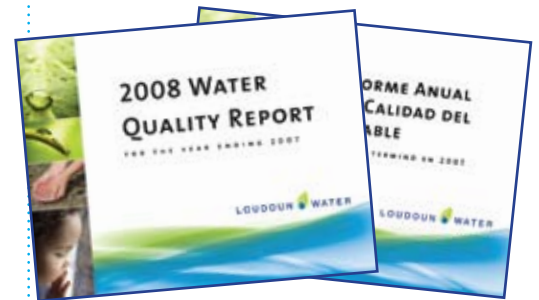
irrigation consultants an established lawn inch of water, whether or your hose, every 10 is optimal to water only

Odd-numbered homes: Wednesday and Saturday
Even-numbered homes: Thursday and Sunday
Non-residential (businesses, schools, churches, etc.): Tuesday and Friday

In addition, do not water anything outside between 10 am and 4 pm. The sun's ability to evaporate water during these hours is much better than any blade of grass or plant's ability to use it.

So, now water you thinking?

2008 WATER QUALITY REPORTS HAVE ARRIVED



Check your mailbox, or that big pile of mail on the dining room table that you haven't flipped through in a few days. There's a good chance your annual water quality report is in that stack. This report, mailed to you every year, on or before July 1, tells you exactly what's in your tap water, and more importantly what's not. Every year since we've been providing water service, the water we provide has met Federal and State standards for drinking. That's nearly 50 years of daily, weekly, monthly and quarterly monitoring. There isn't a company around today who's been selling bottled water for that long. So, if for some reason, you can't find the report, or it accidentally got tossed with the coupon fliers, don't worry, we'll send you a new one. Just give us a call or visit our website to download a copy.

ATENCION PARA LAS PERSONAS QUE SOLAMENTE HABLAN ESPAÑOL

Nosotros ofrecemos documentos importantes como este en español a traves de nuestra pagina electronica, www.loudounwater.org. Asi que visitenos hoy.

WATER FUN FACT #2

SINCE 1900, THE U.S. POPULATION HAS DOUBLED, BUT OUR INDIVIDUAL USE OF WATER HAS INCREASED 8-FOLD.

NEXT GENERATION WATER RECLAMATION ARRIVES IN LOUDOUN



Broad Run Water Reclamation Facility

Loudoun can be proud of many historic accomplishments. We were a temporary safe haven for the Constitution and Declaration of Independence during the War of 1812; James Monroe penned the Monroe Doctrine here in 1823; and we have created a unique blend of technology sectors that neighbor old railroad tracks turned nature trails and historic preservations. Now, we can add two more historic moments to that list. The first is that Loudoun now has next generation water reclamation technology, right in your backyard. The Broad Run Water Reclamation Facility at our new campus off Loudoun County Parkway in Ashburn employs a unique combination of proven reclamation technologies: membranes for ultrafiltration, granular activated carbon and ultraviolet light for disinfection. No other facility in this country does the same. This unique and powerful combination enables us to reclaim your wastewater to the highest level technology is capable of, so that we may return it to the environment in a way that actually improves the environment. The water we release to Broad Run will improve local water quality and eventually, the Potomac River and Chesapeake Bay. The reclaimed water is also suitable for nonpotable beneficial uses, such as irrigation.

Want to come see how it works? We can't let you inside the plant, but we've got something even better – a new 3,500 square-foot education center we're calling The Aquary, to help show how the plant works. Plus you can find out about your water use, how we protect

your source water and how you can help protect it, too. The exhibits are interactive and geared for all ages, so bring the young-uns, and the teens. The Aquary is open to the public Monday through Friday from 8:30 am to 5:00 pm. No appointment is needed, unless you'd like a staff person available to answer questions. If so, give us a call at 571.291.7880.



Visit The Aquary to learn how much water we use and what can and cannot be poured down the drain.

WE'RE A GREAT PLACE TO WORK!

Loudoun Water is a progressive water utility located conveniently in the heart of Eastern Loudoun. Employees enjoy a robust benefits package, family-friendly policies, a performance-based pay system, paid professional development and much more. Check out our website at www.loudounwater.org for the latest employment opportunities.

WE'VE CHANGED OUR NAME AND WE'VE MOVED!

By now we hope everyone has heard or read that we changed our name to Loudoun Water and we are now located in Ashburn. Please make a note of our address and website below. If you haven't stopped by our campus yet, we hope you'll make plans to visit us soon.